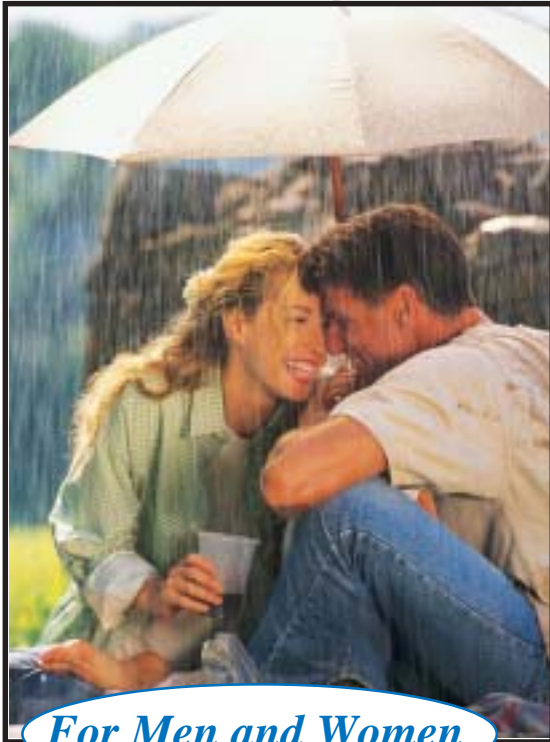


# Great Hair Care Without the Toxics

## The Premier Hair Care Kit

*Super-Charged Products For Beautiful Hair*



*For Men and Women*

- *An Amazing Breakthrough for Your Hair*
- *Super Charged Herbal Extracts With NO Toxic Chemicals*
- *The Only Hair Care On Earth With Advanced ECOPs Technology*

### Charged Herbal Particles

*ECOPs* are beneficial electromagnetically charged organic particles.

*These highly charged herbal particles polarize your own cells to a much higher electron-spin state. This means the uptake of nutrients into the cell is magnified 100 times greater than ordinary creams. And that's what makes hair truly healthy and radiant: GREAT NUTRITION.*

*ECOPs eliminate the need for preservatives and chemicals.*

### The Premier Hair Care Kit

#### *Premier Shampoo*



- Highly charged particles to super-clean your hair and scalp
- Rich herbal extracts to super-feed and nourish your scalp
- More robust scalp circulation and oxygenation
- Helps to reduce hair thinning
- Leaves hair soft and radiantly healthy
- PH-balanced

#### *Premier Hair Conditioner*



- Highly charged herbal particles to nourish your hair and scalp
- Does not coat hair shaft and leave chemical residues
- Helps detangle and condition hair
- Leaves hair soft and manageable
- PH-balanced

### No Techno-Toxic Chemicals

- No harsh soaps such as sodium lauryl (or laureth) sulfate
- No synthetic fragrances or preservatives such as parabens
- No artificial thickeners, coloring agents or harmful chemicals

# Eight Chemicals In Skin & Hair Care Products You Should Never Use

Listed below are the 8 chemicals on the "most wanted" list -- the 8 chemicals we most want to see OFF labels of skin and hair care products. Avoid these harmful, toxic chemicals. It's time for first class, super healthy products: Premier Skin and Hair Care.

## 1. Propylene Glycol

This is a cheap, synthetic petrochemical used as an emulsifying base in creams and lotions to make the skin look smooth, but ultimately it ages the skin faster. The Material Safety Data Sheet tells you to avoid skin contact with it because it's a skin irritant! It can denature the skin's protein, leading to poor, saggy skin. It can be absorbed through your skin and potentially cause allergic reactions, and liver and kidney damage.

## 2. Sodium Lauryl Sulfate (SLS)

This harsh, caustic detergent is used because it's cheap and suds well. It's used as an engine degreaser and garage floor cleaner but you'll also find it in shampoo, soap, facial cleanser, etc. Research shows that SLS has a degenerative effect on the cell membranes and denatures protein such as in hair or skin. This can damage skin or hair, leading to aged skin and poor hair. SLS can corrode hair follicles and inhibit hair growth, contributing to hair loss.

SLS has the potential to cause cataracts (through skin absorption, even without direct eye contact). SLS can denature the protein of the eyes and delay the healing time of the eyes. From skin contact, SLS can be absorbed into your circulation and concentrate in your organs, such as your heart, liver or brain. This is potentially dangerous since SLS is a mutagen, capable of changing the information in the genetic material of your cell and organs.

## 3. Fragrance

When the word "fragrance," is listed on a label, it means a synthetic fragrance made in a test tube from any of over 200 synthetic chemicals. These "fragrance" chemicals, which can bio-accumulate in your organs, can cause many symptoms, such as headaches, lung problems, skin irritation, dizziness, memory

impairment, rash, and more. They are very cheap, toxic imitations of real herbal scents.

## 4. Mineral Oil

This cheap, petroleum-based oil clogs the skin's pores and enlarges them, leading to poor, saggy skin. It decreases the ability of the skin cells to exchange nutrients and waste products. Those allergic to petroleum products may develop skin irritations.

## 5. Parabens (Propyl, Methyl, Butyl, or Ethyl)

These cheap preservatives are used to inhibit microbial growth in skin care or hair products even though they are known to be highly toxic. They have caused many allergic reactions and skin reactions.

## 6. Imidazolidinyl and Diazolidinyl Urea

These are the most commonly used preservatives after the parabens. They are an established cause of contact dermatitis (American Academy of Dermatology) and release formaldehyde which is toxic.

## 7. Synthetic Colors

Synthetic colors are used in a skin cream or shampoo to make it colorful. Avoid them at all costs, along with hair dyes (with the exception of some henna products). They can cause allergy, skin and nerve problems. Synthetic colors are labeled as FD&C or D&C, followed by a number and color.

## 8. Triethanolamine (TEA)

Often used in the base of a product and to adjust the pH. TEA causes allergic reactions including eye problems, dryness of hair and skin, and can be toxic if absorbed into the body over time.

## What's The Difference?

### O u r s

#### 1. Super Healthy Charged Particle Technology

Our Hair Care products are the only ones on earth made with enlivened highly charged particles called "ECOPs." They "pre-digest" the biogenic herbal nutrients for rapid absorption by your cells to create radiant hair.

#### 2. Super Healthy Shampoo

Our Premier Shampoo contains ECOPs, super-healthy charged herbal particles. We use no harsh detergents, drying soaps or toxic chemicals such as sodium lauryl (or laureth) sulfate. It deeply cleans without drying your scalp.

#### 3. Super Healthy Hair Conditioner

Our Premier Hair Conditioner contains highly charged extracts with no toxic chemicals. It leaves your hair soft and manageable without the chemical residue buildup so common with other hair conditioners.

#### 4. No Preservatives Or Toxic Chemicals

The super-healthy, highly charged ECOPs eliminate the need for toxic preservatives or other harmful chemicals.

#### 5. Real Herbal Scents

Our products contain no toxic synthetic fragrances. The highly charged organic herbs in our products produce a delightful herbal scent that's real.

### T h e O t h e r G u y s

1. Other hair care products do NOT contain the healthy ECOPs. Instead, most hair care products, even the expensive brands, typically contain many toxic chemicals which can age and damage your hair.

2. Other shampoos commonly contain sodium lauryl (or laureth) sulfate (SLS), a harsh detergent (also used as an engine degreaser) and a known mutagen. SLS has a degenerative effect on hair and skin. The bottom line: manufacturers use it because it's cheap.

3. Other products commonly use artificial thickeners, preservatives and chemicals in their hair conditioners. These can coat the hair shaft with chemical residues and damage the hair.

4. Other products commonly use toxic preservatives such as parabens. (See above.)

5. Other products commonly use toxic synthetic fragrances. If the word, "fragrance" is listed on the label, it means a synthetic chemical from a test tube. These can be absorbed by the body and cause harmful symptoms.

Premier Shampoo ingredients: Purified water, ECOPs (beneficial electromagnetically charged organic particles), vegetable glycerin, aloe vera, castor oil, rosemary, bee pollen, almond oil, sassafras, horsetail, olive oil, alfalfa, flax oil, watercress, wild sea vegetables, walnut oil.

Premier Hair Conditioner ingredients: Purified water, ECOPs (electromagnetically charged organic particles) in a grade 10 (beyond organic) herbal base of lemon balm, black walnut, black walnut leaves, white cabbage, barberry, slippery elm, capiscum, sea weed, marshmallow root, nettle leaves, lavender flowers, cat claw bark, damiana, motherwort, comfrey leaves, celandine, rose, rosemary, and vitamin E.